

INDIGENOUS EMPLOYMENT OPPORTUNITIES – AREA SALES MANAGER - MACKAY



IPA DIVERSITY

IPA Diversity has been appointed as the Indigenous Australian recruitment partner for a major national manufacturer of industrial and safety products. With your support, we can make a huge difference to Indigenous Australians, creating long-term meaningful outcomes and positive social change.

AREA SALES MANAGER - MACKAY

WHAT WILL I BE DOING?

- Leading, coaching and developing all members of the external sales team to maximize their effectiveness through ensuring superior sales, technical and customer relationship building skills
- Developing, maintaining and leveraging strong customer relationships with existing and potential customers to ensure products and services continue to meet customer requirements
- Exceeding sales and margin budgets through effective sales management and implementation of new sales strategies and procedures
- Conducting regular fieldwork to help both develop the skills of sales team members and maintaining regular frontline customer contact
- Reviewing actual sales against budgets and taking corrective action against discrepancies

WHAT EXPERIENCE DO I NEED TO HAVE?

- Experience with people management, coaching and mentoring sales staff to ensure they are developing and meeting KPI's.
- Face to Face account management experience
- Strong business development experience coupled with outstanding communication, negotiation and presentation to maximise your potential.
- Experience exploring new development opportunities and actively hunting new business within a similar industry.
- Degree qualifications in Commerce, Business or Marketing (essential).

How to Apply:

If you're interested or wish to find out more information about the opportunities, please contact **Charlotte Dean** on **0438 125 602** or send your resume to <u>charlotte.dean@ipa.com.au</u>



IPA acknowledges the Australian Aboriginal and Torres Strait Islander peoples as the first people of the nation and the traditional custodians of the lands where we live, learn and work.

