



FIRST NATIONS BAILAI, GURANG, GOORENG GOORENG, TARIBELANG BUNDA PEOPLES

2024

FIRST NATIONS

DORRIE DAY

CARNIVAL OF CAREERS



PROVIDE YOUR BUSINESS WITH EXPOSURE TO A DYNAMIC AND RAPIDLY GROWING INDIGENOUS WORKFORCE

GLADSTONE

THURSDAY

1 AUGUST

10am to 3pm

Philip Street Communities & Families Precinct
1 PENGELLY STREET, GLADSTONE

BUNDABERG

THURSDAY

29 AUGUST

10am to 3pm

Central Queensland University CQU
6 UNIVERSITY DRIVE, BRANYAN



FIRST NATIONS BILAI, GURANG, GOORENG GOORENG, TARIBELANG BUNDA PEOPLES

The First Nations Bailai, Gurang, Gooreng Gooreng & Taribelang Bunda Peoples invite you to

CONNECT AND ENGAGE WITH MOB AT THE

2024 FIRST NATIONS DORRIE DAY

CARNIVAL OF CAREERS

Join us for the 4th annual First Nations Careers Expo for the Bundaberg and Gladstone regions.

This comprehensive Careers Day, taking place in August 2024 is focused on empowering and providing our First Nations community with Employment and Educational opportunities.



WHAT IS DORRIE DAY?



A "dorrie" is to have a "sticky beak" or sneak peak and that's exactly what you get to do on **Dorrie Day!**

Dorrie Day is an exciting First Nations careers event, bringing together local businesses and organizations from Bundaberg, Gladstone, Calliope, and beyond! This is the perfect day to discover and explore a world of First Nations-identified roles in our community. Whether you're a job seeker, student, or employer, you'll have a chance to meet and greet with inspiring businesses, unlocking new possibilities and career paths.

Dorrie Day experienced excitement and commitment in 2023, with an enthusiastic turnout of First Nations job seekers and students from various Bundaberg and Gladstone regions. The event attracted 2000 attendees and hosted over 100 exhibitors, offering plenty of employment opportunities and meaningful conversations.



DORRIE DAY

GROWTH

2020

2022



150

PEOPLE
ATTENDED THE
BUNDABERG EVENT



940

PEOPLE
ATTENDED
BOTH EVENTS



40

STUDENTS
ATTENDED



630

STUDENTS
ATTENDED
BOTH EVENTS



22

EXHIBITORS
ATTENDED



55

EXHIBITORS
ATTENDED
BOTH EVENTS



5

FIRST NATIONS
BUSINESSES
DISPLAYED AND
SERVICES USED



8

FIRST NATIONS
BUSINESSES
DISPLAYED AND
SERVICES USED



100%

FIRST TIME
ATTENDEES



37%

FIRST TIME
ATTENDEES AT
BOTH EVENTS



75%

WOULD ATTEND
FUTURE EVENTS



80%

WOULD ATTEND
FUTURE EVENTS





2023 DORRIE DAY IMPACT



33
COMMUNITY SERVICE ORGANISATIONS ATTENDED



41
MAJOR INDUSTRY AND MINING COMPANIES ATTENDED



19
TRAINING ORGANISATIONS ATTENDED



22
HEALTH SERVICES ATTENDED



20
GOVERNMENT ORGANISATIONS ATTENDED



15
EDUCATION ORGANISATIONS ATTENDED



47%
OF ATTENDEES WERE FIRST TIMERS AT DORRIE DAY



89%
OF ATTENDEES SAID THEY WOULD ATTEND IN 2024



Local business engaged with services, and provided goods and support across the two events, thus building local economy.



WHY MAKE IT TO THE 2024 DORRIE DAY?

With a heart for the community, Dorrie Day is all about empowering First Nations job seekers to go after their dreams and land a job they love in this awesome region. Our Gladstone and Bundaberg events are the hotspot for connecting with locals, getting the inside scoop, and kicking off your journey to success. And let's not forget - there are plenty of good vibes, delicious food, and fun activities to explore too. Get ready for a day full of epic moments!

OUR GOALS FOR DORRIE DAY

Dorrie Day is an educational event that aims to revolutionize people's perception of employment and serve as a catalyst for change. Our goal is to alter the way individuals view their employment skills and encourage them to pursue their aspirations. While we don't guarantee job placements, we strive to impart knowledge that will help individuals make informed decisions regarding their future employment choices. Dorrie Day stands out as a unique event that fosters the spirit of curiosity and endless possibilities. It features a diverse range of activities, including music, dance, team sports, demonstrations, and colourful displays. Attendees will have the opportunity to connect with others who share a passion for transforming their lives and those of their families. This event creates a platform for businesses and communities to come together cohesively and explore new opportunities that can benefit all parties involved.



For more information about Sponsorship or becoming an Exhibitor at Dorrie Day 2024 please contact the event coordinator at: employment@pccctrust.com.au

OR SCAN THE CODE TO LEARN MORE ABOUT 

DORRIE DAY 2024



ACKNOWLEDGEMENT

In loving memory of all our old people,
we acknowledge their fight and their hard work
to get recognition of our country and for us
to be standing here together today.

As we acknowledge them we share our
responsibility to work together for a strong,
empowered and connected community
who share the prosperity
of our country.



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With love and respect to all
our people, we ask you to
join us in working together
to help all our mob today
and into the future.